



**John "Jack" Creswell
Optimist International President 2011-2012**

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Home Club: Optimist Club of Douglassville-Daniel
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Dear Optimist:

I am an optimist. My wife Sue and I are dedicated members in Douglasville, Pennsylvania. I served you as Club President, Governor, and now this final honor that you've accorded me to be your international president. I look forward to standing beside you as we serve our youth and community.

This is the year that it has to happen – now. You are an important part of our success. Our tradition is serving and service to children. To guarantee continuance of our tradition and our mission we need your club to become stronger – stronger with more resources, more abilities, and new talents.

Our #1 mission is serving kids. Our #1 challenge is adding a new member to your club. I'm asking you to work with me, and together we will set an example that will be long remembered.

I know that you as club members are prepared to give 100%. However, I'm asking you to give 100% and then some. Our kids, our families, in fact, our entire organization, will be far better for your successes. Thank you and remember: 100% and then some.

Jack Creswell